# **Privacy Policy**

# 1. An Overview of Data Protection

### **General Information**

The following provides an overview of how your personal data is handled when visiting our website or purchasing from our store. "Personal data" includes all data that can identify you as an individual. For more detailed information about data protection, please refer to our Data Protection Declaration below.

## Data Recording on this Website

Who is responsible for data collection on this website (the "controller")?

The data on this website is processed by the operator, whose contact details are provided under the section "Information about the controller (as defined by the GDPR)" in this Privacy Policy.

### How do we collect your data?

We collect your data when you share it with us, such as when filling out a contact form or making a purchase. Other data, including technical information (e.g., browser type, operating system, time of access), is collected automatically by our IT systems when you visit the website. This happens automatically once you access our website.

What do we use your data for?

Some of the data is necessary to ensure the error-free operation of the website, while other data helps analyze user behavior to improve our services.

What rights do you have concerning your data?

You have the right to request information about your stored personal data, its origin, recipients, and the purpose of its collection at any time without charge. You also have the right to request the rectification or deletion of your data. If you have given consent for data processing, you can revoke this consent at any time. You also have the right to request the restriction of data processing under specific circumstances. Additionally, you can file a complaint with the relevant supervisory authority.

#### 2. Hosting and Content Delivery Networks (CDN)

## **External Hosting**

Our website is hosted by an external service provider. Any personal data collected on this website is stored on the host's servers, including, but not limited to, IP addresses, metadata, communication data, and website access information.

We work with: netcup GmbH Daimlerstraße 25 D-76185 Karlsruhe

The use of external hosting is based on our legitimate interest in ensuring a fast, secure, and reliable website provision (Art. 6 Sect. 1 lit. f GDPR).

## Whop.com (Marketplace)

We sell our software via the marketplace Whop.com, operated by Whop Inc. Personal data, such as name, address, payment information, and purchase history, is shared with Whop.com for the purpose of fulfilling orders and managing customer accounts.

For more information, please refer to Whop's privacy policy here: https://whop.com/privacy-policy.

# Cloudflare

We use Cloudflare for content delivery and security, ensuring the safety and performance of our website. Your data, including traffic between your browser and our site, may be routed through Cloudflare's network.

For more information, please see Cloudflare's privacy policy: https://www.cloudflare.com/privacypolicy/.

# 3. General Information and Mandatory Information

# **Data Protection**

We handle your personal data in accordance with applicable legal data protection regulations and this privacy policy.

Information about the Controller

The controller responsible for data processing on this website is:

Skyridge UG (haftungsbeschränkt)

Zu den Fuchshöhlen 8

99098 Erfurt

E-mail: service@skyridge.eu

The controller is the entity responsible for determining the purpose and means of processing personal data.

Storage Duration

Unless a more specific retention period is stated, personal data will be stored until the original purpose for its collection no longer applies, or until you request deletion.

## Information on Data Transfer to the USA

We use services from companies based in the USA, such as Cloudflare and Stripe. Data may be transferred to these companies' US servers. Be aware that the USA is not considered a "safe" third country under EU data protection laws.

## 4. Data Collection on This Website

#### Cookies

Our website uses cookies to enhance user experience and provide core website functions. Cookies may be session-based or permanent and can also be from third parties (e.g., Whop or Stripe for payment processing).

## Server Log Files

When visiting our website, our server automatically logs certain information such as browser type, operating system, and IP address. This information is necessary to ensure the smooth operation of our site and is collected based on our legitimate interest (Art. 6 Sect. 1 lit. f GDPR).

## 5. Social Media Plug-ins

## Twitter and Instagram Plug-ins

We use plug-ins from social media platforms like Twitter and Instagram. When you interact with these platforms via our website, personal data may be transferred. For detailed information, please refer to the privacy policies of Twitter (https://twitter.com/en/privacy) and Instagram (https://help.instagram.com/519522125107875).

# 6. Payment Processing

# Stripe

We use Stripe as our payment processor. When making a purchase through Whop.com, your payment information (e.g., credit card details) is processed by Stripe. Stripe ensures secure payment transactions and data handling in compliance with the GDPR.

For more information, see Stripe's privacy policy: https://stripe.com/en/privacy.